

ANGEL with  yuki

How we reduced 60%
of Angel Studios snowflake bill
with zero engineering effort



ANGEL

About Angel Studios

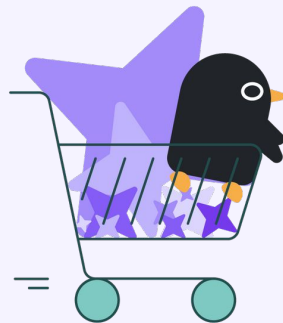
Angel Studios is a media company that produces community-driven, faith-based, and family-friendly content. They empower creators through crowdfunding, allowing viewers to support and influence the content they enjoy.

ANGEL
STUDIOS

Data Stack



Media & Entertainment



Challenges



Cost Escalation

Larger warehouse sizes resulted in a significant rise in Snowflake costs, straining the budget.



Inefficient Scaling

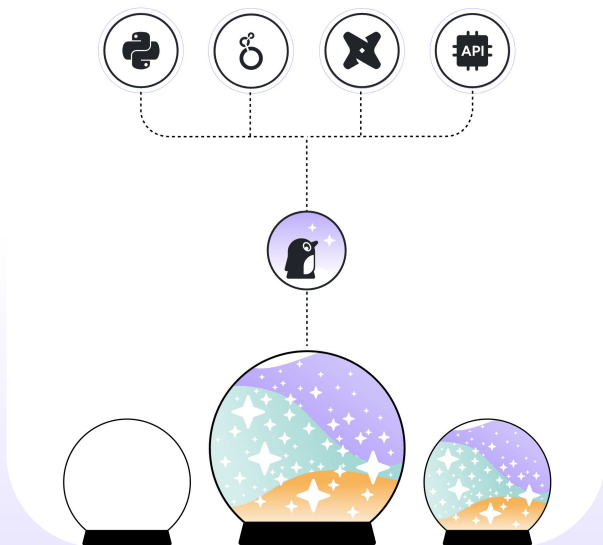
Performance issues during workload peaks led to increasing warehouse sizes, causing operational challenges.



Administrative Overload

Managing warehouse distribution for performance across various use cases consumed significant time, limiting focus on business growth.

Solution



Smooth Implementation

Yuki's integration was seamless, taking less than an hour. The plug-and-play process simply required updating the connection string.



Yuki Reduce

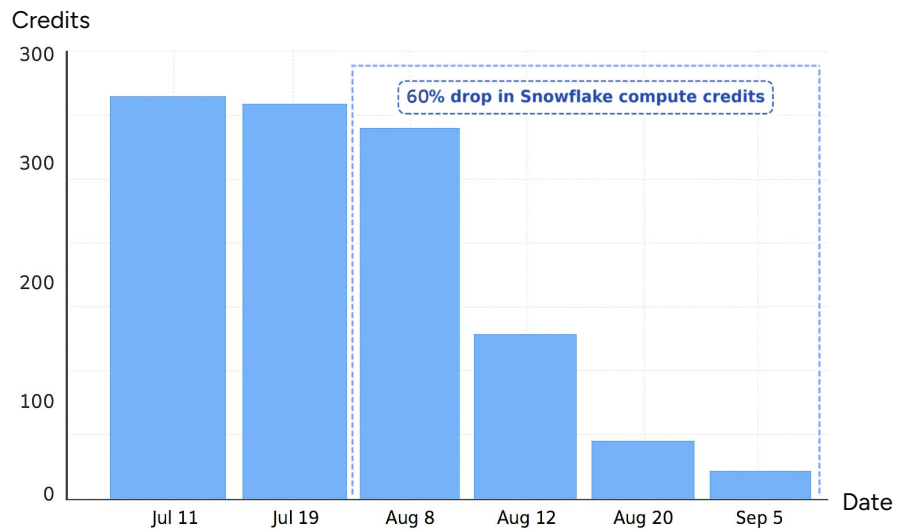
Yuki intelligently reroutes lightweight queries to smaller, more efficient warehouses - cutting costs for low-impact workloads without affecting performance.



Immediate Cost Savings

Reduces costs across all workloads within less than an hour of implementation, delivering daily savings.

Results



60%

Cost Reduction

within just 54 minutes.

Significant reduction in overall Snowflake costs.

Yuki's real-time load-balancer matches queries to the optimal warehouse - **100% warehouse utilization.**



“ We cut our Snowflake costs by ~60% and got enterprise grade load balancing features. Yuki allows us to point a large amount our queries at smaller compute and it automatically distributes them across warehouses and spins up a new warehouse when the first one fills up. ”



Alex Ahlstrom,

Snowflake Lead at Angel Studios

“ What impressed us most with Angel Studios wasn't just the cost savings - it was how much engineering effort we were able to give back. Yuki automated what used to take hours of manual tuning and warehouse management, freeing the team to focus entirely on building, not maintaining Snowflake. ”



Amir Peres,
CTO at Yuki



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