



How we reduced 20%
of ChargeAfter snowflake bill
with zero engineering effort



About ChargeAfter

ChargeAfter is the leading embedded lending platform for point-of-sale financing, connecting merchants to a network of lenders. Its dynamic matching engine streamlines credit distribution and enables merchants to offer personalized financing options at every point of sale, driving higher approvals, increased sales, and stronger customer satisfaction.

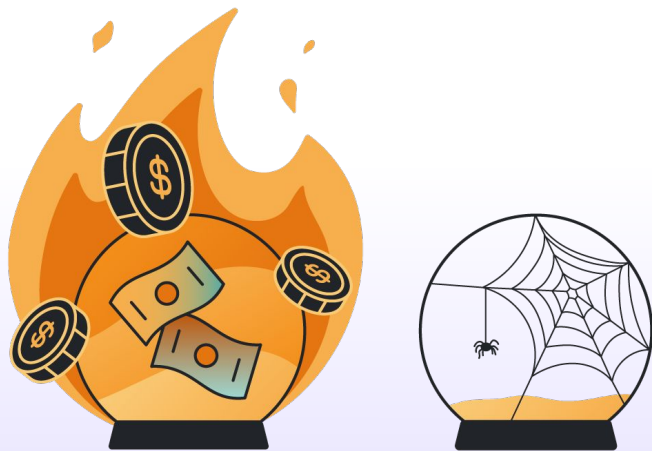


ChargeAfter powers retailers and banks with an embedded lending platform that delivers instant access to multiple financing providers. The result: faster credit approvals and a seamless checkout experience.

Fintech



Challenges



Rising and Unpredictable Snowflake Costs

Snowflake usage expanded rapidly, but without cost visibility or controls, spend became difficult to predict and manage.



Time-Intensive Manual Optimization

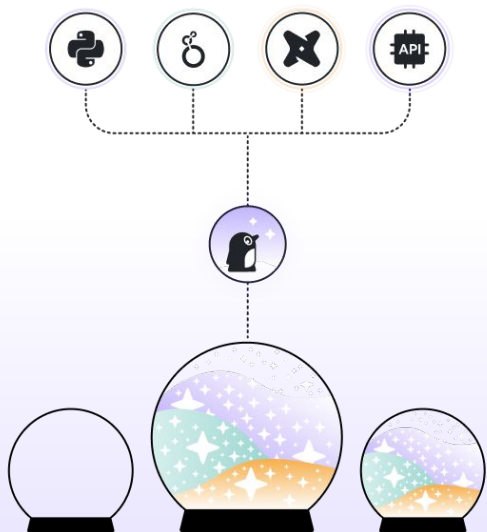
Optimizing warehouses required constant hands-on effort, slowing down operations and reducing overall efficiency.



Balancing Performance and Cost Effectively

Maintaining fast analytics while keeping costs low proved challenging, especially as workloads and demands shifted.

Solution



Instant Cost Savings

By optimizing Snowflake usage, **Yuki helped Charge After reduce costs by 20%**, giving the team confidence to scale without worrying about rising expenses.



Zero Performance Impact

Yuki delivered significant cost savings without affecting query performance or latency, allowing Charge After to maintain smooth operations.



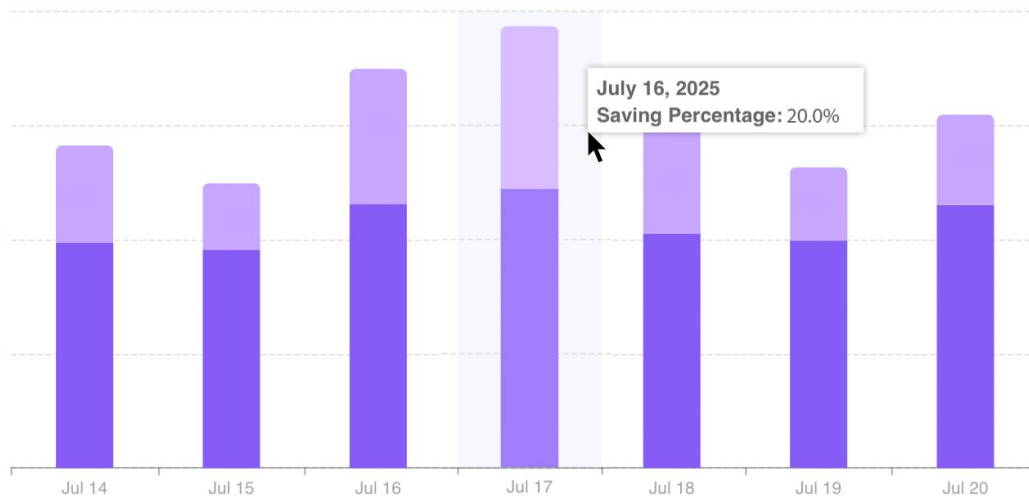
Seamless Optimization

Yuki made complex workload optimization completely invisible and effortless, automatically routing queries to the right warehouses without requiring manual intervention.

Results

Savings Over Time

■ Credits Actually Used ■ Credits Saved by Yuki



20%

Cost Reduction

Within just one week.

Snowflake costs dropped fast and stayed down

Engineering Time, Reclaimed

With Yuki handling query and warehouse optimization behind the scenes, ChargeAfter's team was free to focus on higher-impact projects. no manual tuning, zero uncertainty.



“ Yuki just works, delivering savings and peace of mind for scaling our Snowflake environment. Even after optimizing everything internally, Yuki provided value we simply couldn't unlock on our own, empowering us to confidently grow without overspending. ”



Hanan Ben Shitrit,
Head of of Data at ChargeAfter

“

Working closely with Hanan and the ChargeAfter team has been incredible. Their ability to confidently scale and push more Snowflake use cases while keeping costs fully controlled is exactly why we built Yuki. Our goal was always clear: empower teams like Hanan's to innovate without friction and deliver predictable efficiency at scale.

”



Amir Peres,
CTO at Yuki



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