



How we reduced 48%
of Wild Alaskan snowflake bill
with zero engineering effort



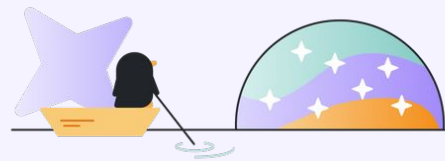
About Wild Alaskan

Wild Alaskan Company is a leading direct-to-consumer platform for sustainably sourced seafood, delivering wild-caught products from Alaska's pristine waters. Using data-driven supply chain management, the company ensures freshness, quality, and reliable delivery while supporting responsible fisheries and protecting the environment.



Wild Alaskan offers customers seamless access to the finest sustainably harvested seafood. From catch to doorstep, its operations ensure every order is fresh, reliable, and fully traceable.

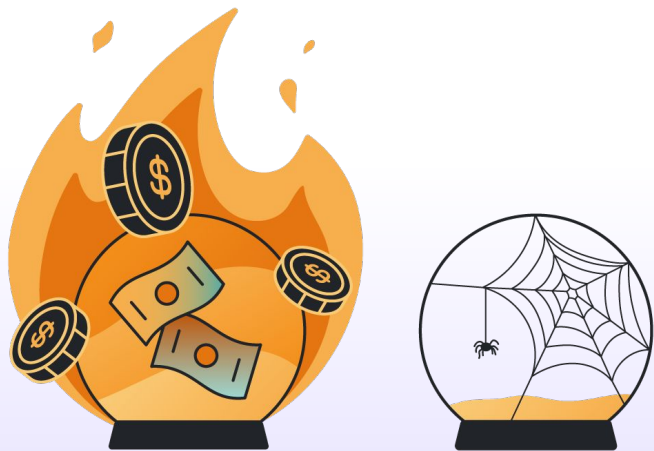
Food and Beverage Services



Data Stack



Challenges



Snowflake cost growth

With business growth, Snowflake usage and costs naturally increased, making spend harder to predict and control.



Manual tuning diverted focus

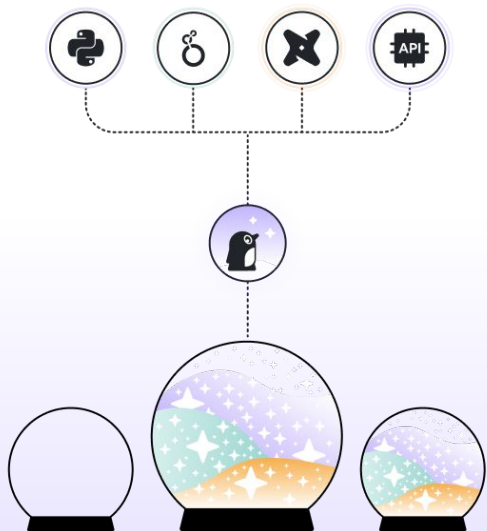
Balancing analytics priorities with constant tuning pulled the team away from higher-value work.



Inefficient warehouse scaling

Without automation, warehouse sizing relied on manual effort, slowing efficiency as workloads grew.

Solution



Cost Savings at Scale

Snowflake compute spend dropped by **48% in the first month**, creating immediate budget relief and flexibility for new initiatives.



Simple and Fast Onboarding

Setup took less than 30 minutes - just a connection string update in Looker and dbt, and the optimization started immediately.



Hands-Off Optimization

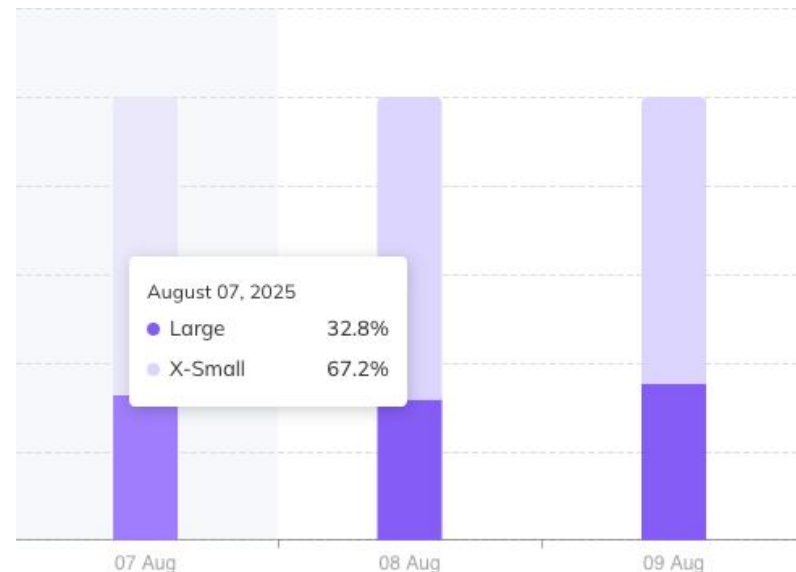
Every query is now inspected and routed automatically to the right-sized warehouse, with no engineering time spent on manual tuning.

Results

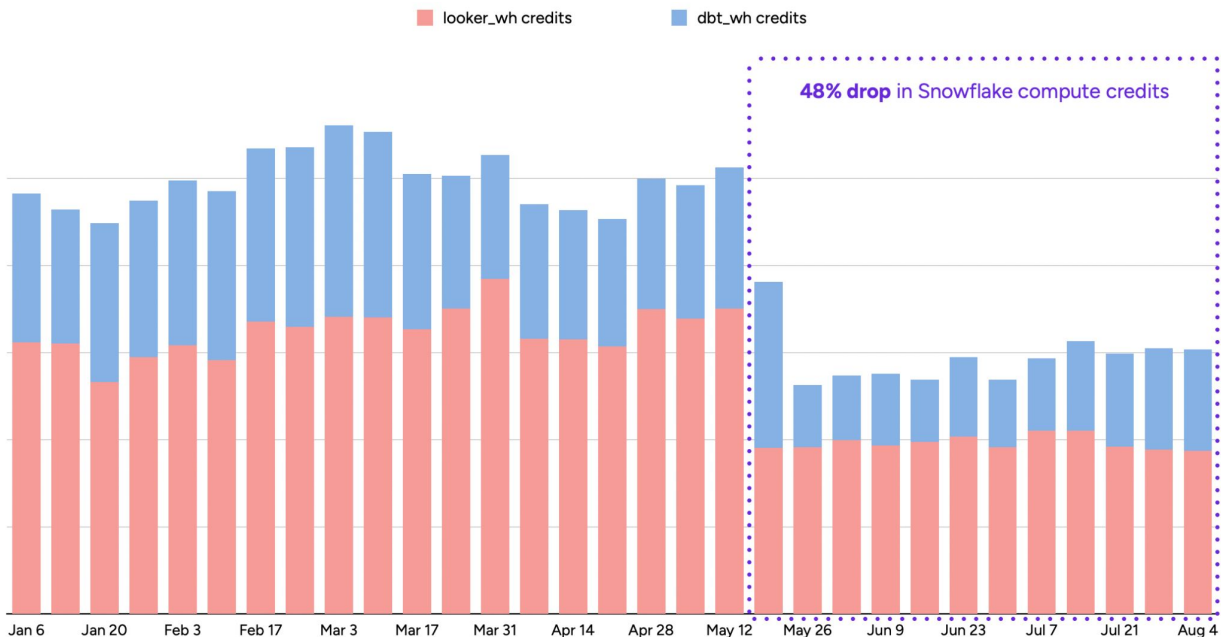
Yuki automatically identified the core issue:

- Only 32.8% of queries needed a large warehouse
- 67.2% ran just as fast on an X-Small

Implementation took less than 30 minutes, just a connection string update in Looker and dbt. From that moment, Yuki began routing each query to the right-sized warehouse in real time. Behind the scenes, our linear programming machine learning models inspect every query, determine the optimal size, and reroute instantly, with zero manual intervention.



Results



48%

Cost Reduction

Within just one month

Snowflake compute costs dropped by nearly half and remained consistently lower.

More Focus, Less Overhead

Automation of warehouse sizing, **especially for dbt**, reduced overhead and freed the team to focus on higher-impact work.



“ With Yuki, we immediately saw a 48% drop in Snowflake costs. That freed budget to explore new tools without increasing our spend. Onboarding was quick and simple, and because it's completely reversible, we knew we could try it while keeping full control. ”



Crystal Lee,
VP of Data Science & Analytics at Wild Alaskan Company

“ When a Snowflake environment is powered by dbt and Looker, we know we can deliver impact fast. Wild Alaskan Company proved it. Their team had already built a sharp, disciplined data stack. Yuki simply amplified it, unlocking huge savings on the fly without touching performance. ”



Ido Arieli Noga,

Co-Founder & CEO at Yuki



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